

Turn On The Traffic

7 Tips For Generating Massive Traffic With BlogRush



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7 Tips For Generating Massive Traffic With BlogRush

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Introduction



I'll admit it... I get giddy when I come across cool tools.

I naturally want to share them with everyone :)

However, recently I was given a sneak peak on a brand new project that will have a HUGE ripple effect throughout the blogosphere.... but in the beginning, I wasn't allowed to say a word.

Trust me; keeping quiet about this has been agonizing!

Now I can finally share it.

It was developed by John Reese and his team at Income.com and it's called [BlogRush](#).

If you've ever wanted to generate more traffic to your blog then this could easily become one of your most favorite tools. Plus, the sooner you use it, the more you'll benefit.

It works very similar to an affiliate program but instead of paying you money, **it pays you with targeted traffic.**

The more people you refer, the more traffic you get.

In addition, you'll also get credits for the people you refer who then refer others as well. That's why it pays to register as soon as possible. What makes this even more exciting is the fact the setting up a BlogRush account is absolutely FREE!

"The More People You Refer, The More Traffic You Get"

BlogRush works by first placing a widget on your blog. It then displays 5 related articles from other blogs in the [BlogRush Network](#). The articles that are displayed are targeted to the content of your blog and they are pulled from the feeds within the BlogRush Network.

When someone clicks on these articles, they will open in a new window so your blog will still remain open.

In addition, if the person decides to click on the BlogRush logo or links, they will be taken to the registration page for BlogRush.

This is where the magic happens for you...

As soon as they register their own account, you'll receive "syndication credits" for referring them to the Network.

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The more credits you get, the more your own blog articles will be displayed on all the BlogRush widgets being displayed on other people's blogs.

However, that's just the start...

The main algorithm for BlogRush is based on the amount of traffic (visits) each person gets to their blog. That means if you refer someone who receives 5,000 visits/day, then you'll get your articles displayed across the Network 5,000/day.

Do you see the power behind this?

It's like John took the concept of an affiliate program and combined it with a traffic exchange and then added some extremely viral components.

The great thing about these viral components (such as the BlogRush logo which is displayed in the BlogRush widget) is that you'll receive credit for people who click on this and register (and this credit goes up to 10 generations deep).

So, if you refer someone and they refer someone and this referral process continues (up to 10 levels), all these new people being referred (and their traffic) will count towards your syndication credits.

When all is said and done, the amount of times your blog articles are displayed depend on three major things:

- 1. The amount of traffic/visits you contribute to the [BlogRush Network](#) through the display of your BlogRush widget.**
- 2. The amount of people you refer to the BlogRush Network**
- 3. The amount of traffic/visits the people you refer generate to their blog**

So if you want more traffic to your blog, register for your own FREE BlogRush account and start telling lots of people!

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Tip #2 - Select An Appropriate Category

After you register for your account, the next thing you'll want to do is select a category that is closely targeted to the topic of your blog.

The reason is simple...

You want targeted articles to be displayed in your BlogRush widget instead of articles that have nothing to do with the content you are delivering.

Don't forget that at it's core, [BlogRush](#) provides your visitors with the added value of being able to access related content.

If you don't select the right category, then the articles being displayed on your widget will look odd.

Plus, by selecting a more targeted category, the content from YOUR blog will be delivered to more appropriate widgets of others. This will dramatically increase your click through rate.

The better your click through, the more traffic you'll generate!

INSIDE TIP:

If you select a category that has a smaller number of users, you'll have a better chance of having your articles being displayed longer and more frequently since there will be less people using their syndication credits to have their articles displayed to that market.

Tip #3 - Select An Appropriate Name



One of the things that is displayed on the BlogRush widget with your article title is either your blog name or author name.

With that in mind, there are a couple strategies that you should consider before you enter in this information. It's important to think about what name (either your blog name or your author name) will increase your click through rate the most.

The majority of people won't pay much attention to this but it can (and will) affect the number of people who click through to read your article that's being displayed.

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If you don't have a recognizable name within your niche then you may want to consider using an attractive Blog Title.

As you can see in the example on your left, "Life Tips" gives the reader an idea of what else they can expect when they click on that link.

If the reader has an interest in both the title of your article AND the name of your blog, then the probability of them clicking through to your blog goes way up.

Likewise, if you have a recognizable name in your niche then the same principle applies. If you feel people in your niche are more likely to recognize your name then you will want to use that instead of your blog title.

Remember, you want to give yourself every advantage you can to not only get your articles displayed but also to get people to click through to your blog.

Tip #4 - Get More Referrals

One of the ways to increase your syndication credits within the [BlogRush Network](#) is to refer more people.

There are a couple automatic methods for referring new people to the network that are already built into the BlogRush widget.

The first is the "Add Your Blog Posts" link which is displayed just under the last article.

The second is the "BlogRush" tab which is displayed just under the widget.

The key to really maximizing your referrals is to remember that this is just the beginning when it comes to the ways you can refer people.



Both links direct people through your referral link

3 Quick Referral Ideas

1) Register A Dedicated Domain

One of the first things you should do is register a domain name that is easy to remember and similar to BlogRush.com. You can then forward that domain to your BlogRush affiliate link.

Here are some examples of domains that should get your creative juices flowing:

GetABlogRush.com
MyBlogRush.com
JoinBlogRush.com
SeeBlogRush.com

CreateABlogRush.com
YourBlogRush.com
FastBlogRush.com
RushOfBlogTraffic.com

OnlineBlogRush.com
BlogRushOnline.com
UseBlogRush.com
BlogRushWebsite.com

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By registering a domain that's easy to remember it makes it a lot easier to share with people during conversation, a speech or a teleseminar.

2) Create A Promotion For Your Most Active Autoresponder Series

Another simple (but powerful) way to generate a lot of referrals is to include an email in your main autoresponder sequence telling people about the benefits of joining the BlogRush Network.

By doing this you are ensuring that everyone who is added to your email list will now be exposed to your BlogRush promotion. Once you add the message, your promotion will be delivered automatically and effortlessly.

3) Create Your Own Case Study

As you start using [BlogRush](http://BlogRush.com), think about tracking your results. People like seeing case studies from real people using tools that can help them grow their business. Good case studies contain a "before" and "after" comparison which demonstrate the benefits of the solution. In this case you'll want to show a before and after comparison of your traffic once you start using BlogRush.

Once you create your case study, you can then turn it into a blog post, an article, a special report as well as another autoresponder message. In addition, you could even do a teleseminar teaching people exactly how to duplicate your success.

Tip #5 - Get Referrals That Have Traffic

As mentioned earlier in this report, part of the BlogRush algorithm factors in the traffic that all your referrals bring to the Network.

That means the more visitors your referrals get to their blogs, the more syndication credits you'll receive.

Here's a look at a quick example:

Let's pretend you refer five people who all register for BlogRush through your link and their traffic looks like this:

Example of The Traffic Generating Power Of BlogRush

Person 1 = 1,000 visits/day

Person 2 = 300 visits/day

Person 3 = 4,200 visits/day

Person 4 = 800 visits/day

Person 5 = 1,700 visits/day

Total Traffic = 8,000 visits/day

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That means you would receive 8,000 syndication credits/day and therefore your articles would be displayed 8,000 times across the Network.

Plus, from within your account you can direct those syndication credits any way you want. For example, if you have two different blogs, you can distribute the credits so that your first blog gets 5,000 of the credits and your second blog gets the remaining 3,000.

That way, the posts from your first blog would get displayed 5,000 times and the posts from your second blog would be displayed 3,000.

So you could quickly capitalize on this by identifying and contacting high traffic blogs that are not using the BlogRush widget. By recommending it to them, your referral will naturally generate you more traffic based on the credits you'll earn thanks to their traffic.

Tip #6 - Good Headlines = More Traffic

The titles of your blog posts are always important but their importance grows as you start using the [BlogRush Network](#).

Since the title of each post is the main element that will entice people to click through to your blog, it needs to be targeted and exciting.

It's plays a very similar role to that of a headline for either a salesletter or ppc ad.

So good copywriting will be the difference between the articles that clicked and those that don't.

That means you need to carefully select your blog titles and ensure that they contain targeted keywords as well as an enticing reason for your target market to click through.

Think about posting articles to your blog that include things like "tips", "resources", "tools", "top 10", or "mistakes to avoid". You may also want to use hot and timely subjects that people would be searching for or talking about.



Tip #7 - Create A Consistent Flow of Content

BlogRush is a syndication network so content is critical to your long-term success.

Therefore you want to design a plan to create a consistent flow of fresh content so that BlogRush has new material to add to the syndication widget.

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If you get lazy and don't add new content, then the articles that are displayed from your blog will start to get old and boring. You could also lose a lot of potential clicks because if people have read your article then they won't want to click through again.

Think about your favorite magazines. Would you want to read the same magazine over and over again?

Probably not and that's why they always create new material!

The key is to give people a reason to continuously click through to your blog again and again.

Conclusion

[BlogRush](#) is one of the most innovative tools to hit the blogosphere. It will make a major traffic contribution for the bloggers who adopt it and embrace it's power.

It's a simple yet powerful way to drive massive amounts of traffic to your blog and the more you contribute to the system, the more traffic you'll generate.

Be sure to also take advantage of the many features to customize your settings which include the previously mentioned items as well as features like the keyword and blog filter.

This will give you greater control over the content that's being delivered in the BlogRush widget being served on your blog.

Finally, here's a quick review of the 7 tips:

1. Register With BlogRush ASAP
2. Select An Appropriate Category
3. Select An Appropriate Name
4. Get More Referrals
5. Get Referrals With Traffic
6. Good Headlines = More Traffic
7. Create A Consistent Flow Of Content

The only thing left to say is get registered and get started!

[Click Here To Register Your BlogRush Account](#)